

# Business Opportunities



*Streatham Theatre Company is Streatham's local neighbourhood theatre company, open to all (aged 18+) with an interest in theatre, both on stage and off stage, whatever their level of experience (professional, amateur or none). Launched in April 2013, we produce on average four productions a year. We also hold monthly workshops, script readings and so on. These are free to members; non-members are welcome to attend for a small charge.*

## Sponsorship

STC offers you a great opportunity to sponsor specific shows, workshops and other events, or to sponsor the company on an ongoing basis. Sponsorship can be financial or in-kind (such as providing products or services).

We also ask you to publicise us and our events in your premises, on your website/social media, to your customers and staff, and to do joint press releases.

Sponsorship brings you exposure to members (currently around 50), audiences, local community and our mailing list of more than 600 people interested in theatre in the local area and further afield, plus other theatre and community groups we are linked with.

Sponsorship also helps support your Corporate Social Responsibility agenda.

In return, depending on the level of sponsorship, we can offer (on a non-exclusive basis):

- Acknowledgements in the programme
- Complimentary tickets (number based on sponsorship given, by arrangement)
- Concessionary tickets (number based on sponsorship given, by arrangement)
- VIP status at opening night, press night or closing night shows
- Meet the cast and crew in rehearsal, at a show, or at a special event
- Guest places at the after show party
- Your logo on our event publicity (web/print)
- An opportunity for your presence at an event (for example, an opportunity to provide a speaker for a workshop or bring samples/publicity material along)
- Official Supplier Status (normally in return for an ongoing discount)
- Commercial Sponsor Status (normally in return for ongoing free supplies or services)

## Advertising

We also offer the chance to advertise in our show programmes for a small charge. Programmes are typically an A5 booklet, in colour, digitally printed and given out to our audiences free, or for a small charge or donation.

Programme advertising brings you exposure to a total potential audience of the order of 100 to 300 people over several performances, depending on the particular show.

*If you are interested please get in touch:*

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